



WSOC-TV  
P.O. Box 37001  
Charlotte, NC 28237  
ph: (704) 335-4800  
fx: (704) 335-4960

Mentzer Media Services, Inc.  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21286

Advertiser  
Agency  
Buyer  
Salesperson

Pol/Iss/Americans for Prosperity (11360)  
Mentzer Media Services, Inc. (3427)  
CLOYD, ELISE  
Telerep/Philadelphia, Philadelphia (1057)  
ph: (555) 555-5555

Invoice 626462  
Inv Date 8/26/2012  
Terms Net 30  
Contract 325368  
Bill Type Standard  
Period 7/30/2012 - 8/26/2012

Product Political - Issue (1068)  
Brand 1835 AFP (134343)  
Acct Types National/Political  
Est/Headline 1835/06262065  
Demo  
Revision  
Comments

CO-OP/Order Type No/Normal  
Package  
Gen. Date 8/28/2012 5:34:23PM

AMER FOR PROSPERITY  
AMERICANS FOR PROSPERITY

AgM

Charlotte (WSOC)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	<b>Contract Line Remarks:</b>		<b><u>2X MAX/DAY</u></b>						
	Spot	7:00:00AM- 8:00:00AM	Day, W-2, Th-2, F-2	08/15/12 7:25AM (We)	00:30	GOOD MORNING AMERICA 7A-8A	AFP12TV14H	\$1800.00	
	Spot	7:00:00AM- 8:00:00AM	Day, W-2, Th-2, F-2	08/15/12 7:59AM (We)	00:30	GOOD MORNING AMERICA 7A-8A	AFP12TV14H	\$1800.00	
	Spot	7:00:00AM- 8:00:00AM	Day, W-2, Th-2, F-2	08/16/12 7:25AM (Th)	00:30	GOOD MORNING AMERICA 7A-8A	AFP12TV14H	\$1800.00	
	Spot	7:00:00AM- 8:00:00AM	Day, W-2, Th-2, F-2	08/16/12 7:55AM (Th)	00:30	GOOD MORNING AMERICA 7A-8A	AFP12TV14H	\$1800.00	
	Spot	7:00:00AM- 8:00:00AM	Day, W-2, Th-2, F-2	08/17/12 7:29AM (Fr)	00:30	GOOD MORNING AMERICA 7A-8A	AFP12TV14H	\$1800.00	
	Spot	7:00:00AM- 8:00:00AM	Day, W-2, Th-2, F-2	08/17/12 7:59AM (Fr)	00:30	GOOD MORNING AMERICA 7A-8A	AFP12TV14H	\$1800.00	
2.0	<b>Contract Line Remarks:</b>		<b><u>1X MAX/DAY</u></b>						
	Spot	8:00:00AM- 9:00:00AM	Day, W-1, Th-1, F-1	08/15/12 8:54AM (We)	00:30	GOOD MORNING AMERICA M-F 8A-9A	AFP12TV14H	\$1800.00	
	Spot	8:00:00AM- 9:00:00AM	Day, W-1, Th-1, F-1	08/16/12 8:41AM (Th)	00:30	GOOD MORNING AMERICA M-F 8A-9A	AFP12TV14H	\$1800.00	
	Spot	8:00:00AM- 9:00:00AM	Day, W-1, Th-1, F-1	08/17/12 8:38AM (Fr)	00:30	GOOD MORNING AMERICA M-F 8A-9A	AFP12TV14H	\$1800.00	
3.0	<b>Contract Line Remarks:</b>		<b><u>1X MAX/DAY</u></b>						
	Spot	12:00:00PM- 1:00:00PM	Day, W-1, Th-1, F-1	08/15/12 12:42PM (We)	00:30	EYEWITNESS NEWS 12P	AFP12TV14H	\$700.00	
	Spot	12:00:00PM- 1:00:00PM	Day, W-1, Th-1, F-1	08/16/12 12:55PM (Th)	00:30	EYEWITNESS NEWS 12P	AFP12TV14H	\$700.00	
	Spot	12:00:00PM- 1:00:00PM	Day, W-1, Th-1, F-1	08/17/12 12:28PM (Fr)	00:30	EYEWITNESS NEWS 12P	AFP12TV14H	\$700.00	
4.0	<b>Contract Line Remarks:</b>		<b><u>1X MAX/DAY</u></b>						
	Spot	5:00:00PM- 5:30:00PM	Day, W-1, Th-1, F-1	08/15/12 5:13PM (We)	00:30	EYEWITNESS NEWS 5P	AFP12TV14H	\$1700.00	
	Spot	5:00:00PM- 5:30:00PM	Day, W-1, Th-1, F-1	08/16/12 5:22PM (Th)	00:30	EYEWITNESS NEWS 5P	AFP12TV14H	\$1700.00	
	Spot	5:00:00PM- 5:30:00PM	Day, W-1, Th-1, F-1	08/17/12 5:28PM (Fr)	00:30	EYEWITNESS NEWS 5P	AFP12TV14H	\$1700.00	
5.0	<b>Contract Line Remarks:</b>		<b><u>1X MAX/DAY</u></b>						
	Spot	5:30:00PM- 6:00:00PM	Day, W-1, Th-1, F-1	08/15/12 5:52PM (We)	00:30	EYEWITNESS NEWS 530P	AFP12TV14H	\$1800.00	
	Spot	5:30:00PM- 6:00:00PM	Day, W-1, Th-1, F-1	08/16/12 5:53PM (Th)	00:30	EYEWITNESS NEWS 530P	AFP12TV14H	\$1800.00	
	Spot	5:30:00PM- 6:00:00PM	Day, W-1, Th-1, F-1	08/17/12 5:49PM (Fr)	00:30	EYEWITNESS NEWS 530P	AFP12TV14H	\$1800.00	
6.0	<b>Contract Line Remarks:</b>		<b><u>1X MAX/DAY</u></b>						
	Spot	6:00:00PM- 6:30:00PM	Day, W-1, Th-1, F-1	08/15/12 6:13PM (We)	00:30	EYEWITNESS NEWS 6P	AFP12TV14H	\$2000.00	
	Spot	6:00:00PM- 6:30:00PM	Day, W-1, Th-1, F-1	08/16/12 6:23PM (Th)	00:30	EYEWITNESS NEWS 6P	AFP12TV14H	\$2000.00	
	Spot	6:00:00PM- 6:30:00PM	Day, W-1, Th-1, F-1	08/17/12 6:28PM (Fr)	00:30	EYEWITNESS NEWS 6P	AFP12TV14H	\$2000.00	
7.0	<b>Contract Line Remarks:</b>		<b><u>1X MAX/DAY</u></b>						
	Spot	6:58:00PM- 7:30:00PM	Day, W-1, Th-1, F-1	08/15/12 7:21PM (We)	00:30	INSIDE EDITION	AFP12TV14H	\$2000.00	
	Spot	6:58:00PM- 7:30:00PM	Day, W-1, Th-1, F-1	08/16/12 7:28PM (Th)	00:30	ENTERTAINMENT TONIGHT	AFP12TV14H	\$2000.00	
	Spot	6:58:00PM- 7:30:00PM	Day, W-1, Th-1, F-1	08/17/12 7:16PM (Fr)	00:30	INSIDE EDITION	AFP12TV14H	\$2000.00	
8.0	<b>Contract Line Remarks:</b>		<b><u>1X MAX/DAY</u></b>						
	Spot	7:30:00PM- 7:56:00PM	Day, W-1, Th-1, F-1	08/15/12 7:42PM (We)	00:30	ENTERTAINMENT TONIGHT	AFP12TV14H	\$2000.00	
	Spot	7:30:00PM- 7:56:00PM	Day, W-1, Th-1, F-1	08/16/12 7:55PM (Th)	00:30	ENTERTAINMENT TONIGHT	AFP12TV14H	\$2000.00	
	Spot	7:30:00PM- 7:56:00PM	Day, W-1, Th-1, F-1	08/17/12 7:35PM (Fr)	00:30	ENTERTAINMENT TONIGHT	AFP12TV14H	\$2000.00	
9.0	<b>Contract Line Remarks:</b>		<b><u>1X MAX/DAY</u></b>						
	Spot	11:35:00PM- 12:05:00AM	Day, W-1, Th-1	08/15/12 11:53PM (We)	00:30	Nightline	AFP12TV14H	\$1000.00	
	Spot	11:35:00PM- 12:05:00AM	Day, W-1, Th-1	08/16/12 11:54PM (Th)	00:30	Nightline	AFP12TV14H	\$1000.00	
10.0	<b>Contract Line Remarks:</b>		<b><u>1X MAX/DAY</u></b>						
	Spot	6:00:00AM- 7:00:00AM	Day, Sa-2	08/18/12 6:14AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 6A	AFP12TV14H	\$700.00	



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Spot		6:00:00AM- 7:00:00AM	Day, Sa-2	08/18/12 6:38AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 6A	AFP12TV14H	\$700.00	
11.0	<b>Contract Line Remarks:</b>		<u>1X MAX/DAY</u>						
Spot		7:00:00AM- 8:00:00AM	Day, Sa-2	08/18/12 7:14AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 7A	AFP12TV14H	\$700.00	
Spot		7:00:00AM- 8:00:00AM	Day, Sa-2	08/18/12 7:23AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 7A	AFP12TV14H	\$700.00	
12.0	<b>Contract Line Remarks:</b>		<u>1X MAX/DAY</u>						
Spot		8:00:00AM- 9:00:00AM	Day, Sa-1	08/18/12 8:59AM (Sa)	00:30	Good Morning America Saturday	AFP12TV14H	\$1000.00	
13.0	<b>Contract Line Remarks:</b>		<u>1X MAX/DAY</u>						
Spot		12:00:00PM-12:30:00PM	Day, Sa-1	08/18/12 12:27PM (Sa)	00:30	EYEWITNESS NEWS 12P SA-SU	AFP12TV14H	\$550.00	
14.0	<b>Contract Line Remarks:</b>		<u>1X MAX/DAY</u>						
Spot		6:00:00PM- 6:30:00PM	Day, Sa-1	08/18/12 6:12PM (Sa)	00:30	EYEWITNESS NEWS 6P SA-SU	AFP12TV14H	\$1200.00	
15.0	<b>Contract Line Remarks:</b>		<u>1X MAX/DAY</u>						
Spot		7:00:00AM- 8:00:00AM	Day, Su-2	08/19/12 7:23AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	AFP12TV14H	\$700.00	
Spot		7:00:00AM- 8:00:00AM	Day, Su-2	08/19/12 7:39AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	AFP12TV14H	\$700.00	
16.0	<b>Contract Line Remarks:</b>		<u>1X MAX/DAY</u>						
Spot		8:00:00AM- 9:00:00AM	Day, Su-2	08/19/12 8:40AM (Su)	00:30	GOOD MORNING AMERICA SUNDAY	AFP12TV14H	\$1000.00	
Spot		8:00:00AM- 9:00:00AM	Day, Su-2	08/19/12 8:59AM (Su)	00:30	GOOD MORNING AMERICA SUNDAY	AFP12TV14H	\$1000.00	
17.0	<b>Contract Line Remarks:</b>		<u>1X MAX/DAY</u>						
Spot		12:00:00PM-12:30:00PM	Day, Su-1	08/19/12 12:27PM (Su)	00:30	EYEWITNESS NEWS 12P SA-SU	AFP12TV14H	\$500.00	
18.0	<b>Contract Line Remarks:</b>		<u>1X MAX/DAY</u>						
Spot		7:00:00PM- 8:00:00PM	Day, Su-1	08/19/12 7:44PM (Su)	00:30	America's Funniest Home Videos	AFP12TV14H	\$5300.00	
19.0	<b>Contract Line Remarks:</b>		<u>2X MAX/DAY</u>						
Spot		7:00:00AM- 8:00:00AM	Day, M-2, Tu-2	08/20/12 7:29AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	AFP12TV14H	\$1800.00	
Spot		7:00:00AM- 8:00:00AM	Day, M-2, Tu-2	08/20/12 7:59AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	AFP12TV14H	\$1800.00	
Spot		7:00:00AM- 8:00:00AM	Day, M-2, Tu-2	08/21/12 7:29AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	AFP12TV14H	\$1800.00	
Spot		7:00:00AM- 8:00:00AM	Day, M-2, Tu-2	08/21/12 7:59AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	AFP12TV14H	\$1800.00	
20.0	<b>Contract Line Remarks:</b>		<u>1X MAX/DAY</u>						
Spot		8:00:00AM- 9:00:00AM	Day, M-1, Tu-1	08/20/12 8:54AM (Mo)	00:30	GOOD MORNING AMERICA M-F 8A-9A	AFP12TV14H	\$1800.00	
Spot		8:00:00AM- 9:00:00AM	Day, M-1, Tu-1	08/21/12 8:42AM (Tu)	00:30	GOOD MORNING AMERICA M-F 8A-9A	AFP12TV14H	\$1800.00	
21.0	<b>Contract Line Remarks:</b>		<u>1X MAX/DAY</u>						
Spot		12:00:00PM- 1:00:00PM	Day, M-1, Tu-1	08/20/12 12:39PM (Mo)	00:30	EYEWITNESS NEWS 12P	AFP12TV14H	\$700.00	
Spot		12:00:00PM- 1:00:00PM	Day, M-1, Tu-1	08/21/12 12:11PM (Tu)	00:30	EYEWITNESS NEWS 12P	AFP12TV14H	\$700.00	
22.0	<b>Contract Line Remarks:</b>		<u>1X MAX/DAY</u>						
Spot		5:00:00PM- 5:30:00PM	Day, M-1, Tu-1	08/20/12 5:13PM (Mo)	00:30	EYEWITNESS NEWS 5P	AFP12TV14H	\$1700.00	
Spot		5:00:00PM- 5:30:00PM	Day, M-1, Tu-1	08/21/12 5:22PM (Tu)	00:30	EYEWITNESS NEWS 5P	AFP12TV14H	\$1700.00	
23.0	<b>Contract Line Remarks:</b>		<u>1X MAX/DAY</u>						
Spot		5:30:00PM- 6:00:00PM	Day, M-1, Tu-1	08/20/12 5:44PM (Mo)	00:30	EYEWITNESS NEWS 530P	AFP12TV14H	\$1800.00	
Spot		5:30:00PM- 6:00:00PM	Day, M-1, Tu-1	08/21/12 5:58PM (Tu)	00:30	EYEWITNESS NEWS 530P	AFP12TV14H	\$1800.00	
24.0	<b>Contract Line Remarks:</b>		<u>1X MAX/DAY</u>						
Spot		6:00:00PM- 6:30:00PM	Day, M-1, Tu-1	08/20/12 6:22PM (Mo)	00:30	EYEWITNESS NEWS 6P	AFP12TV14H	\$2000.00	



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Est/Headline 1835/06262065  
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Comments AMER FOR PROSPERITY  
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Charlotte (WSOC)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
	Spot	6:00:00PM- 6:30:00PM	Day, M-1, Tu-1	08/21/12 6:27PM (Tu)	00:30	EYEWITNESS NEWS 6P	AFP12TV14H	\$2000.00	
25.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	6:58:00PM- 7:30:00PM	Day, M-1, Tu-1	08/20/12 6:59PM (Mo)	00:30	INSIDE EDITION	AFP12TV14H	\$2000.00	
	Spot	6:58:00PM- 7:30:00PM	Day, M-1, Tu-1	08/21/12 7:12PM (Tu)	00:30	INSIDE EDITION	AFP12TV14H	\$2000.00	
26.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	7:30:00PM- 7:56:00PM	Day, M-1, Tu-1	08/20/12 7:47PM (Mo)	00:30	ENTERTAINMENT TONIGHT	AFP12TV14H	\$2000.00	
	Spot	7:30:00PM- 7:56:00PM	Day, M-1, Tu-1	08/21/12 7:40PM (Tu)	00:30	ENTERTAINMENT TONIGHT	AFP12TV14H	\$2000.00	
27.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	11:35:00PM-12:05:00AM	Day, M-1, Tu-1	08/20/12 12:04AM (Mo)	00:30	Nightline	AFP12TV14H	\$1000.00	
	Spot	11:35:00PM-12:05:00AM	Day, M-1, Tu-1	08/21/12 11:56PM (Tu)	00:30	Nightline	AFP12TV14H	\$1000.00	
28.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	8:00:00PM-10:00:00PM	Day, M-2	08/20/12 8:25PM (Mo)	00:30	Bachelor Pad	AFP12TV14H	\$6000.00	
	Spot	8:00:00PM-10:00:00PM	Day, M-2	08/20/12 9:36PM (Mo)	00:30	Bachelor Pad	AFP12TV14H	\$6000.00	
29.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	12:05:00AM-12:35:00AM	Day, F-1	08/17/12 12:21AM (Fr)	00:30	Nightline	AFP12TV14H	\$1000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$109,750.00
Commission	(\$16,462.50)
<b>Net Total</b>	<b>\$93,287.50</b>

Total Spots 65